Effective Broiler Production for the Small Scale Farmer
Agriculture offers the way out of poverty

Development Southern Africa BFAP Article 2014 findings:

• Farmer needs access to market and value chain
• Small farmer does pay more for inputs
• BUT receives a substantial premium live birds sales
• Poultry industry a dualistic industry with informal (live birds sale)
• And the sophisticated commercial value chain
• Ok so higher inputs payable........but higher premiums
Output Prices Small Scale and Commercial
BFAP 2014

**Small Scale Live Birds**
- Income – R65 per Bird
- Total Production Cost – R30

**Small Scale Live and Slaughtered**
- Income – R50 per Bird
- Total Production Cost – R33

**Commercial Slaughtered Sales**
- Income – R25 per bird
- Total production Cost – R21
Small Scale Large Profit Margins

- Explore Live and Slaughtered local markets
- Market direct to the end user
- There is no butchery of KFC contract focus
- You only have 100 birds to sell – You can DO IT!
Small Scale Broiler Production Objectives

• 2Kg plus live weight average
• Within 42 days or 6 weeks cycle
• Minimum Mortalities
• Cost effective = Maximum Margins

Why Broilers?
• Quickest cash Flow (6 weeks cycle)
• Chicken Meat VERY Popular and easy to sell
• Low Capital required
• Small space required
Important success recipe
try baking a cake without some ingredients!

• Correct House
• Correct Ventilation
• Correct Lighting (White Light)
• Correct Heating
• Correct Feed
• Correct Vaccines
• Correct Chicks
• Correct Grower System and Knowledge
• Correct record keeping
• Correct business management
The NKOKO solution
Tried and tested solution!

• Easy to assemble (approx. 45mins and ready to start farming!)
• Delivery can be via courier services
• Insulated
• Correct Ventilation
• 11 per square meter
• Easy to disinfect, one day only needed before then batch
• Correct Training and Support
• ABC Correct Grower System
The NKOKO solution

https://www.youtube.com/watch?v=Ptdkb6DBCZc
The NKOKO APP
Launching soon!

• Grower Manual
• Daily Recording Program with reminders
• Interactive with support
• Project management tool of note
THANK YOU!
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